

## SKILLS YOU DEVELOPED WITH YOUR DEGREE?

### COMMUNICATION SKILLS

The ability to communicate ideas clearly and efficiently in a variety of mediums (written, oral, visually and electronically).

The ability to read critical, to write persuasively with a comprehensive knowledge of grammar and vocabulary, and to analyze complex text.

### PROBLEM SOLVING

Use critical thinking skills to evaluate and solve problems.

Demonstrate the ability to be creative and innovative in identifying solutions.

### INFORMATION MANAGEMENT

Locate, gather, and organize information using technology and information systems.

### PERSONAL MANAGEMENT SKILLS

Able to work effectively and independently under deadlines.

The ability to plan, design, and carry out a project or task from start to finish with well defined objectives and outcomes.

### TEAMWORK SKILLS

Demonstrate the ability to lead and support a team while monitoring the success of a project and identifying ways to improve it.

Able to work effectively within a team environment.

## WHAT CAN YOU DO WITH YOUR DEGREE?

### COMMUNICATIONS SPECIALIST

Writes press releases, speeches, annual reports, and other material to promote a corporation and its image. Works for all organizations in all fields.

### EDITOR

Reviews, evaluates, and edits manuscripts, articles, news reports, and other material for publication or broadcast. Coordinates the activities of writers, journalists and other staff. Employed by publishing firms, magazines, newspapers, radio, and television networks and stations.

### JOURNALIST

Gathers, writes, and reports news, and more broadly it includes the process of editing and presenting the news articles. Work applies to various media, including but not limited to newspapers, magazines, radio, and television.

### POLITICAL CAMPAIGN WORKER

Assists in planning, fundraising, research, writing issue statements, and accessing voter attitudes. Works for political candidates or interest groups during political election campaigns. Frequently leads to permanent positions with political organizations or office holders.

### EDITORIAL ASSISTANT

Evaluates manuscripts, reviews and edits copy, coordinates photography, illustrations and graphics, secures copyright and permission to quote copyrighted material.

### ADVERTISING COPYWRITER

Works in a creative partnership with an art director to write advertisements for display in all media; newspapers, magazines, billboards, packaging, television, and radio.

WHAT CAN I DO WITH A DEGREE IN ENGLISH?