

SKILLS YOU DEVELOPED WITH YOUR DEGREE?

COMMUNICATION SKILLS

The ability to communicate ideas clearly and efficiently in a variety of mediums (written, oral, visually and electronically).

PROBLEM SOLVING

Use critical thinking skills to evaluate and solve problems

Demonstrate the ability to be creative and innovative in Identifying solutions.

PERSONAL MANAGEMENT SKILLS

Able to work effectively and independently under deadlines.

Plan, design, and carry out projects from start to finish with well defined objectives and outcomes.

INFORMATION MANAGEMENT

Locate, gather, and organize information using technology and information systems.

Use research skills to access, analyze, and apply knowledge.

TEAMWORK SKILLS

Able to work effectively within a team.

Demonstrate the ability to lead or support a team while monitoring the success of project and identifying ways to improve it.

ETHICS AND VALUES

The ability to take into consideration the costs, benefits, and impact of projects on the individuals involved and society in general

WHAT CAN YOU DO WITH YOUR DEGREE?

MARKETING CONSULTANT

Develop and manage the marketing of a product from research and development through launch and work to maintain international market share, including promotion and advertising.

INTERNATIONAL BANKER

Advises corporate and government clients on the challenges of international corporate finance including: raising of capital, changes of financial structure, mergers and take over's, developing tactics and publicity.

BUSINESS DEVELOPMENT OFFICER

Conducts research, formulate policies and manage programs to stimulate industrial and commercial business investment or tourism in urban and rural areas or to promote commercial or industrial products and services. They are employed by government departments, international organizations, marketing firms and business associations or may be self-employed.

ECONOMIST

Conduct research, prepare reports, or formulate plans to aid in solution of economic problems arising from production and distribution of goods and services. May collect and process economic and statistical data using econometric and sampling techniques.

SECURITIES AGENT / INVESTMENT DEALER / BROKER

Securities agents and investment dealers buy and sell stocks, bonds, treasury bills, mutual funds and other securities for individual investors, pension fund managers, banks, trust companies, insurance firms and other establishments. Brokers buy and sell stocks, bonds, commodity futures, foreign currencies and other securities at stock exchanges on behalf of investment dealers. They are employed by investment companies, stock brokerage firms, stock and commodity exchanges and other establishments in the securities industry.