

SKILLS YOU DEVELOPED WITH YOUR DEGREE?

COMMUNICATION SKILLS

The ability to communicate ideas clearly and efficiently in a variety of mediums (written, oral, visually and electronically).

PROBLEM SOLVING

Use critical thinking skills to evaluate and solve problems.

Demonstrate the ability to be creative and innovative in identifying solutions.

PERSONAL MANAGEMENT SKILLS

Able to work effectively and independently under deadlines.

Plan, design, and carry out projects from start to finish with well defined objectives and outcomes.

INFORMATION MANAGEMENT

Locate, gather, and organize information using technology and information systems.

Use research skills to access, analyze, and apply knowledge.

TEAMWORK SKILLS

Able to work effectively within a team.

Demonstrate the ability to lead or support a team while monitoring the success of project and identifying ways to improve it.

ETHICS AND VALUES

The ability to take into consideration the costs, benefits, and impact of projects on the individuals involved and society in general.

WHAT CAN YOU DO WITH YOUR DEGREE?

ENVIRONMENTAL PLANNER

Work to minimize the impact of infrastructure on the environment. Aim is to merge urban planning with the concerns of environmentalism. Consult with the public, government, industry, and interest groups to formulate land-use or community plans that consider both urban and environmental needs.

RECREATION DIRECTOR

Plans and develops recreational opportunities for communities. Works with government leaders and residents to develop recreational opportunities that are consistent with resources, needs and interests of the community. Works for municipalities, community recreation facilities, and private athletic clubs.

OUTDOOR ADVENTURE GUIDE

Outdoor adventure guides organize and conduct expeditions for sports enthusiasts, adventurers, tourists or resort guests. They work for adventure tourism companies, resorts, parks, lodges or campgrounds, or they operate their own small businesses.

PARK WARDEN

Supervise, manage, and control the safety of people, animals, and the environment in parks. Park Warden duties include public presentations, law enforcement, and park planning.

TOURISM PROMOTER

Works to promote tourism opportunities within geographical areas. Works for government agencies and private and public tourism organizations.

TOURISM RESEARCHER

provide market research, analysis, planning and marketing strategies/services for tourism-related businesses. They collect, analyze and report findings back to clients and may need to conduct comparative research studies and/or develop social economic profiles. Researchers are employed by governments, by private consulting/research firms or by professional associations.