

**Community Development Institute  
University of Northern BC**

# **A Community for People of all Ages and Stages of Life**

**District of Clearwater 2011  
Community Economic Development Plan**

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**Appendix 5: Top Priorities**

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## Summary Tables: Top Two Priorities for Local Government

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**Table E1a: Summary of the Top Two Priorities for Local Government Investments - # of Responses by Interview Participants**

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	Number of Responses	% of Total Responses
Community Design and Planning	30	17.4
Services	28	16.3
Infrastructure	27	15.7
Economic Development	25	14.5
Communications	20	11.6
Recreation and Tourism	19	11.0
Resource Development	7	4.1
Environment	5	2.9
Community	3	1.7
Agriculture	2	1.2
Human Resources	2	1.2
Arts and Culture	1	0.6
Energy	1	0.6
Housing	1	0.6
Partnerships and Collaboration	1	0.6
n=	172	

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Source: Clearwater Interview Participants.

**Table E2a: Summary of the Top Two Priorities for Local Government Investments - # of Responses by Survey Participants**

	Number of Responses	% of Total Responses
Infrastructure	44	19.0
Recreation and Tourism	43	18.5
Economic Development	39	16.8
Services	33	14.2
Resource Development	25	10.8
Community Design and Planning	21	9.1
Tourism	17	7.3
Crime and Safety	6	2.6
Arts and Culture	5	2.2
Communications	4	1.7
Energy	3	1.3
Agriculture	2	0.9
Municipal Affairs	2	0.9
Community	1	0.4
Financial Resources	1	0.4
Housing	1	0.4
Human Resources	1	0.4
Transportation	1	0.4
n=	232	

Source: Clearwater Survey Participants.

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## Detailed Tables: Top Two Priorities for Local Government

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**Table E1b: Top Two Priorities for Local Government Investments - # of Responses by Interview Participants**

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### **Community Design and Planning (30)**

Developing a long-term community vision (5)  
 Town planning (5)  
 Development regulations (4)  
 Town beautification (4)  
 Developing a community plan (2)  
 Developing a town centre (2)  
 More paths to connect different parts of town (2)  
 More signage (2)  
 Take over municipal tasks contracted out (2)  
 Bylaw to promote local building (1)  
 Streamlined development processes (1)

### **Services (28)**

Education (10)  
 Health care services (5)  
 Developing / maintaining essential services (3)  
 CRC development (2)  
 After school care (1)  
 Community college (1)  
 Maintain / enhance school (1)  
 Medical clinic (1)  
 Recruitment / retention of doctors (1)  
 Recruitment / retention of nurses (1)  
 Services for seniors (1)  
 Youth services (1)

### **Infrastructure (27)**

Infrastructure (7)  
 Sewage infrastructure (6)  
 Water infrastructure (5)  
 Improve road shoulders for biking (2)  
 More sidewalks (2)  
 Lighting (1)  
 Road infrastructure (1)  
 Traffic lights (1)  
 Upgrade biking trails (1)  
 Upgrade walking trails (1)

### **Economic Development (25)**

Economic development (18)  
 Become development friendly (4)  
 Small business development (2)  
 More business development along the highway (1)

### **Communications (20)**

Communications / technology infrastructure (6)  
 High speed Internet (5)  
 Cell phone service (4)

Facilitate public participation (1)

### **Communications Cont'd**

More public consultation (1)  
 Promoting events (1)  
 Web design capacity (1)

### **Recreation and Tourism (19)**

Tourism (4)  
 Year round tourism (4)  
 Dutch Lake (2)  
 Recreation facilities (indoors) (2)  
 Tourism Wells Gray (2)  
 Develop a community centre (1)  
 Recreation facilities (outdoors) (1)  
 Swimming pool (1)  
 Trails (1)  
 World heritage status for Wells Gray Park (1)

### **Resource Development (7)**

Industry (5)  
 Diversified resource industries (1)  
 Expand community forest (1)

### **Environment (5)**

Protecting the natural environment (3)  
 Environmentally sound investments (1)  
 Environmentally sustainable development (1)

### **Community (3)**

Quality of life (2)  
 Create positive atmosphere (1)

### **Human Resources (2)**

Succession planning (1)  
 Volunteer development (1)

### **Agriculture (2)**

Adopt a food charter to use local food (1)  
 Community garden (1)

### **Arts and Culture (1)**

Arts and culture (1)

### **Energy (1)**

Hydro (1)

### **Housing (1)**

Assisted living (1)

**Partnerships and Collaboration (1)**  
Enhance sharing of information (1)

Foster collaboration (1)

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Source: Clearwater Interview Participants.

**Table E2b: Top Two Priorities for Local Government Investments - # of Responses by Survey Participants**

**Infrastructure (44)**

Sewage infrastructure (11)  
 Water infrastructure (10)  
 Better lighting at intersections (2)  
 Road maintenance (2)  
 Clear drainage structures of debris along Old North Thompson Highway (1)  
 Develop more passing lanes along the highway (1)  
 Extend sewage line to downtown core (1)  
 Fell snags along East Blackpool Road (1)  
 Fix pot holes (1)  
 Four lane highway (1)  
 Highway access roads (1)  
 Install new water well near Clearwater River (1)  
 Install stop lights (hotel corner) (1)  
 More infrastructure (1)  
 More sidewalks (1)  
 Relocate the landfill (1)  
 Relocate municipal office and community resource centre to Dutch Lake School (1)  
 Repair Ferry Road (1)  
 Road through Wells Gray Park (1)  
 Separate pedestrian / bikers from traffic (1)  
 Sewage infrastructure for Dutch Lake area (1)  
 Waste management (1)  
 Water quality (1)

**Recreation and Tourism (43)**

More recreational activities (6)  
 Tourism (6)  
 More trails (4)  
 Recreation facility (3)  
 Develop more facilities (2)  
 Swimming pool (2)  
 Barbeque events (1)  
 Bike trails (1)  
 Calendar of events (1)  
 Canoe lessons (1)  
 Develop a community centre (1)  
 Develop Dutch Lake Park (1)  
 Diversify tourism activities (1)  
 Fishing lessons (1)  
 Four season tourism (1)  
 Heritage village (1)  
 Horse back trail rides (1)  
 Hot air balloon rides (1)  
 Hudson Bay Trading Post (1)  
 Marketing Clearwater as a recreation destination (1)  
 Marketing Wells Gray Park (1)  
 More entertainment (1)  
 More recreational activities for seniors (1)  
 Old time fiddler dances (1)

**Recreation and Tourism Cont'd**

Skiing tours (1)  
 Sleigh rides (1)

**Economic Development (39)**

Develop employment opportunities (11)  
 Economic development (10)  
 Attracting businesses (3)  
 Attract more business investors (2)  
 Marketing Clearwater (2)  
 Bakery (1)  
 Business development (1)  
 Develop an attraction along the highway (1)  
 Equipment sales for camping (1)  
 Equipment sales for climbing (1)  
 Equipment sales for logging (1)  
 Hot dog / popcorn stand (1)  
 Ice cream shack (1)  
 More shopping (1)  
 Trades shop (metal work / wood work) (1)  
 Warehousing businesses (1)

**Services (33)**

Health care services (10)  
 Recruitment / retention of doctors (8)  
 Hospital (3)  
 Education (1)  
 Mentoring programs for youth (1)  
 Purchase the medical clinic (1)  
 Recruitment / retention of dentists (1)  
 Recruitment / retention of lawyers (1)  
 Seniors' care network (1)  
 Services for seniors (1)  
 Services for young children (1)  
 Social programming for families (1)  
 Social programming for seniors (1)  
 Social programming for youth (1)  
 Training programs for youth (1)

**Resource Development (25)**

Industry (5)  
 Mining (4)  
 Manufacturing natural resources locally (3)  
 Re-open the mill (3)  
 Natural resource development (2)  
 Expand community forest (1)  
 Forestry (1)  
 Logging (1)  
 Log sort (1)  
 More access to local resources (1)  
 Obtain resource royalties (1)  
 Promoting environmentally sensitive small industry (1)

**Resource Development Cont'd**

Small wood product manufacturing businesses (1)

**Community Design and Planning (21)**

Long-term vision planning (4)

Centralizing businesses and services (4)

Develop more parks (3)

Beautification (2)

Develop a town centre (2)

Implement the official community plan (2)

Avoid unreasonable by-laws (1)

Beach development (1)

Improve intersection layout at the old highway (1)

Streamline development processes (1)

**Crime and Safety (6)**

Highway safety (2)

Prison (2)

Develop a fire protection plan (1)

Police (1)

**Arts and Culture (5)**

Arts and culture (2)

Artisan / performing arts building (1)

Antiques and crafts (1)

Restore old log buildings (1)

**Communications (4)**

Engaging the community (1)

Enhanced phone services (1)

High speed Internet (1)

Public participation in district affairs (1)

**Energy (3)**

Alternative energy (1)

Bio-fuel facility (1)

Stable power source (1)

**Agriculture (2)**

Local food production (1)

Small agricultural businesses (1)

**Municipal Affairs (2)**

Less government (1)

Limit taxes (1)

**Community (1)**

Maintain small town living (1)

**Financial Resources (1)**

Develop a trust fund (1)

**Housing (1)**

Affordable seniors' housing (1)

**Human Resources (1)**

Hire building inspector (1)

**Transportation (1)**

Seniors' transportation to Kamloops (1)

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Source: Clearwater Survey Participants.



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## Tables: Top Five Priorities for Local Government

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**Table E3a: Rating the Top 5 Priorities for Local Government - % OF INTERVIEW PARTICIPANTS**

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	Total Number	% of Total
Economic development	66	73.3
Basic water and sewerage services	55	61.1
Recreation services and facilities	35	38.9
Fire / police / emergency services	33	36.7
Food and agricultural opportunities	32	35.6
Tourism	32	35.6
Development regulations	30	33.3
Environmental protection	26	28.9
Services for youth and teens	24	26.7
Seniors' housing and services	21	23.3
Parks and trails	20	22.2
Transportation and transportation services	20	22.2
Social and family services	19	21.1
Arts and culture services and facilities	16	17.8
World Heritage Status for Wells Gray Park	15	16.7
Community forest	14	15.6
Waste management	10	11.1
Housing	9	10.0
n=	90	

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Source: Clearwater Interview Participants.

**Table E3b: Rating the Top 5 Priorities for Local Government - % OF SURVEY PARTICIPANTS**

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	Total Number	% of Total
Economic development	57	69.5
Basic water and sewerage services	48	58.5
Fire / police / emergency services	41	50.0
Recreation services and facilities	40	48.8
Parks and trails	35	42.7
Seniors' housing and services	34	41.5
Food and agricultural opportunities	33	40.2
Environmental protection	32	39.0
Tourism	31	37.8
World Heritage Status for Wells Gray Park	29	35.4
Arts and culture services and facilities	28	34.1
Services for youth and teens	27	32.9
Transportation and transportation services	27	32.9
Community forest	25	30.5
Development regulations	24	29.3
Waste management	24	29.3
Social and family services	22	26.8
Housing	20	24.4
n=	82	

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Source: Clearwater Survey Participants.

**Table E4a: Ranking the #1 Priority for Local Government - % OF INTERVIEW PARTICIPANTS**

	Total Number	% of Total
Economic development	33	36.7
Basic water and sewerage services	24	26.7
Fire / police / emergency services	9	10.0
Development regulations	9	10.0
Social and family services	6	6.7
Food and agricultural opportunities	5	5.6
Community forest	4	4.4
Seniors' housing and services	4	4.4
Services for youth and teens	4	4.4
Tourism	4	4.4
Transportation and transportation services	4	4.4
World Heritage Status for Wells Gray Park	4	4.4
Arts and culture services and facilities	3	3.3
Environmental protection	3	3.3
Recreation services and facilities	3	3.3
Housing	2	2.2
Parks and trails	2	2.2
Waste management	2	2.2
n=	90	

Source: Clearwater Interview Participants.

**Table E4b: Ranking the #1 Priority for Local Government - % OF SURVEY PARTICIPANTS**

	Total Number	% of Total
Economic development	31	37.8
Basic water and sewerage services	24	29.3
Fire / police / emergency services	19	23.2
Seniors' housing and services	14	17.1
Food and agricultural opportunities	11	13.4
Development regulations	7	8.5
World Heritage Status for Wells Gray Park	7	8.5
Environmental protection	6	7.3
Housing	6	7.3
Transportation and transportation services	6	7.3
Community forest	5	6.1
Tourism	5	6.1
Waste management	5	6.1
Services for youth and teens	5	6.1
Social and family services	4	4.9
Arts and culture services and facilities	2	2.4
Parks and trails	2	2.4
Recreation services and facilities	2	2.4
n=	82	

Source: Clearwater Survey Participants.

**Table E5a: Top 5 Priority Areas for Local Government – RATING BY INTERVIEW PARTICIPANTS**

	Rating	n=
Economic development	3.98	66
Basic water and sewerage services	3.69	55
Development regulations	3.63	30
Waste management	3.50	10
Fire / police / emergency services	3.33	33
Social and family services	3.26	19
Housing	3.22	9
Environmental protection	3.19	26
Community forest	3.00	14
Seniors' housing and services	2.95	21
Arts and culture services and facilities	2.88	16
Recreation services and facilities	2.86	35
Food and agricultural opportunities	2.81	32
Services for youth and teens	2.75	24
Parks and trails	2.70	20
Transportation and transportation services	2.70	20
World Heritage Status for Wells Gray Park	2.67	15
Tourism	2.22	32

Source: Clearwater Interview Participants  
Rating: 5=top priority; 1=5<sup>th</sup> highest priority.

**Table E5b: Top 5 Priority Areas for Local Government – RATING BY SURVEY PARTICIPANTS**

	Rating	n=
Basic water and sewerage services	4.23	48
Economic development	4.07	57
Fire / police / emergency services	3.98	41
Seniors' housing and services	3.53	34
Food and agricultural opportunities	3.52	33
Housing	3.40	20
Tourism	3.37	30
Waste management	3.33	24
Environmental protection	3.16	32
Community forest	3.12	25
Development regulations	3.04	24
Transportation and transportation services	3.00	27
World Heritage Status for Wells Gray Park	2.97	29
Social and family services	2.73	22
Services for youth and teens	2.67	27
Parks and trails	2.66	35
Recreation services and facilities	2.63	40
Arts and culture services and facilities	2.39	28

Source: Clearwater Survey Participants  
Rating: 5=top priority; 1=5<sup>th</sup> highest priority.

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## Tables: Top Five Priorities for Other Authorities

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**Table E6a: Rating the Top 5 Priorities for Other Authorities - % OF INTERVIEW PARTICIPANTS**

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	Total Number	% of Total
Health care services	77	85.6
Education services	71	78.9
Natural resource development	50	55.6
Tourism	45	50.0
Environmental protection	40	44.4
Seniors' housing and services	33	36.7
Social and family services	32	35.6
Fire / police / emergency services	31	34.4
Services for youth and teens	31	34.4
Provincial parks	24	26.7
World heritage status for Wells Gray Park	24	26.7
n=	90	

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Source: Clearwater Interview Participants

**Table E6b: Rating the Top 5 Priorities for Other Authorities - % OF SURVEY PARTICIPANTS**

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	Total Number	% of Total
Health care services	74	90.2
Education services	57	69.5
Fire / police / emergency services	45	54.9
World heritage status for Wells Gray Park	44	53.7
Tourism	44	53.7
Natural resource development	41	50.0
Seniors' housing and services	40	48.8
Environmental protection	38	46.3
Services for youth and teens	34	41.5
Social and family services	32	39.0
Provincial parks	30	36.6
n=	82	

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Source: Clearwater Survey Participants

**Table E7a: Ranking the #1 Priority for Other Authorities - % OF INTERVIEW PARTICIPANTS**

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	Total Number	% of Total
Health care services	36	40.0
Education services	26	28.9
Natural resource development	14	15.6
Environmental protection	8	8.9
Fire / police / emergency services	6	6.7
Tourism	6	6.7
Services for youth and teens	4	4.4
Seniors' housing and services	3	3.3
Provincial parks	3	3.3
Social and family services	3	3.3
World heritage status for Wells Gray Park	2	2.2
n=	90	

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Source: Clearwater Interview Participants

**Table E7b: Ranking the #1 Priority for Other Authorities - % OF SURVEY PARTICIPANTS**

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	Total Number	% of Total
Health care services	41	50.0
Natural resource development	15	18.3
Fire / police / emergency services	13	15.9
Education services	13	15.9
Seniors' housing and services	10	12.2
Services for youth and teens	7	8.5
Tourism	7	8.5
World heritage status for Wells Gray Park	6	7.3
Environmental protection	5	6.1
Social and family services	4	4.9
Provincial parks	1	1.2
n=	82	

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Source: Clearwater Survey Participants

**Table E8a: Top 5 Priority Areas for Other Authorities – RATING BY INTERVIEW PARTICIPANTS**

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	Rating	n=
Health care services	3.92	77
Education services	3.61	71
Natural resource development	3.42	50
Fire / police / emergency services	3.29	31
Environmental protection	2.90	40
Services for youth and teens	2.74	31
Tourism	2.69	45
Provincial parks	2.50	24
Social and family services	2.50	32
World heritage status for Wells Gray Park	2.50	24
Seniors' housing and services	2.36	33

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Source: Clearwater Interview Participants  
Rating: 5=top priority; 1=5<sup>th</sup> highest priority.

**Table E8b: Top 5 Priority Areas for Other Authorities – RATING BY SURVEY PARTICIPANTS**

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	Rating	n=
Health care services	4.11	74
Fire / police / emergency services	3.67	45
Education services	3.47	57
Natural resource development	3.32	41
Tourism	3.02	44
Seniors' housing and services	3.00	40
Services for youth and teens	2.97	34
Environmental protection	2.87	38
Social and family services	2.72	32
World heritage status for Wells Gray Park	2.50	44
Provincial parks	2.43	30

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Source: Clearwater Interview Participants  
Rating: 5=top priority; 1=5<sup>th</sup> highest priority.