## Service provision in challenging circumstances

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# Contributors

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#### Health and health care research

- Rural health professionals (e.g., nurses, physicians)
  - Education/curriculum
  - Supporting practice
  - Recruitment and retention
  - Service integration
- Community development
  - Healthy Community, Age-Friendly Community planning
  - Role of voluntary sector and local government

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### Challenging times

- · Local and regional economic restructuring
  - Curtailments
  - Closures
  - "Booms"
- Environmental disasters
  - Pine Beetle infestation
  - Forest fires
  - Floods
- COVID and its aftermath

## Our interest

- What can health and social service providers do in times of difficulty?
  - Vulnerability
  - Resiliency

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## (1) Monitor stress and anxiety

- A collective effort
- Outreach, community events, etc.
- Recognizing warning signs and signals

- (2) Take stock of community resources and assets
- Regular meetings with other providers, local government officials, health authority, etc.
- Exploring opportunities to repurpose assets
- Work to create opportunities for community members to gather, see and be seen

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- (3) Draw on the strength of weak (and strong) ties
- Networks are valuable resources
  - Including the associates of your associates
- Learning from service providers in neighbouring communities
- Working collectively

## (4) Invest in community development

- Create a welcoming and supportive environment
- Mobilizing to attract and retain newcomers
- Renewing a culture of cooperation

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#### Discussion

- Vulnerability and resilience are not that distinct from each other
- We tend to underestimate existing assets and adaptative capacity
- Difficult circumstances may bring out the best qualities of community

# Transferable learnings

- Networks are key
- Reach out
- Reciprocate

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