Foundations of Cottage Culture

Methodology Report

from a Survey of Cottage Owners at Norman Lake, British Columbia

Prepared by

Julia Schwamborn and Greg Halseth Community Development Institute University of Northern British Columbia

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Acknowledgements

This summer, a research team from the Community Development Institute (CDI) at the University of Northern British Columbia (UNBC) distributed surveys among the cottage property owners of Norman Lake, British Columbia with the purpose of addressing two research questions. The first explores "what 'human-nature' relationships attract cottagers to their second home properties"; the second examines "changing and conflicting cottage cultures".

We wish to thank the Norman Lake cottagers who took the time to fill out the questionnaire and return it to us. Their response and enthusiasm demonstrate the importance which the issues addressed in the survey have within the community.

Special thanks to George and Shannon MacKay, who personally distributed the surveys and supported the development of this study, to Rosemary Raygada for her assistance with entering data, to Laura Ryser for assisting with the preparation of the survey and the database, and to Kyle Kusch for providing the map of Norman Lake and the surrounding area.

Greg Halseth and Julia Schwamborn Prince George, BC December 2010

Availability

Copies of the Summary Report "Foundations of Cottage Culture" have been deposited at the UNBC Geoffrey Weller Library and have been distributed to the Norman Lake Association and the Regional District of Fraser-Fort George.

All related reports can also be accessed on the CDI website: http://www.unbc.ca/cdi/research.html

- Halseth, G. and J. Schwamborn. 2010. Foundations of Cottage Culture: Master Report from a Survey of Cottage Owners at Norman Lake, British Columbia. Prince George, BC: Community Development Institute, University of Northern British Columbia.
- Halseth, G. and J. Schwamborn. 2010. Foundations of Cottage Culture: Summary Report from a Survey of Cottage Owners at Norman Lake, British Columbia. Prince George, BC: Community Development Institute, University of Northern British Columbia.
- Schwamborn, J. and G. Halseth. 2010. Foundations of Cottage Culture: Methodology Report from a Survey of Cottage Owners at Norman Lake, British Columbia.

 Prince George, BC: Community Development Institute, University of Northern British Columbia.

Contact Information

For further information or questions about this topic and the project, feel free to contact Greg Halseth, Acting Director of UNBC's Community Development Institute.

Greg Halseth Geography Program University of Northern BC Prince George, BC V2N 4Z9

Phone: 250-960-5826 Fax: 250-960-6533 Email: halseth@unbc.ca

http://web.unbc.ca/geography/faculty/greg

http://www.unbc.ca/cdi

Foundations of Cottage Culture – Norman Lake, British Columbia

1.0 Project Description

Recreational cottage properties are a common part of the rural Canadian landscape. This study is interested in understanding the changing nature of cottage property development and use. The goal of this study is to gain a better understanding of the human and natural landscape connections that attract cottagers to their recreational properties, and also of the changing nature of cottaging communities. In addition to this study at Norman Lake, a companion study is underway in the 'Cottage Country' lakes area of central Finland.

Surveys were distributed among cottage residents of Norman Lake with the purpose of addressing two research questions. The first explores what 'human-nature' relationships attract cottagers to their second home properties; the second examines changing and conflicting cottage cultures.

The work was carried out by a research team from the Community Development Institute (CDI) at UNBC with the goal to understand the changing nature of cottage property development and nascent land use conflicts that may result. Funding was provided by the CDI.

Table 1.1 Timeline

May 2010 Project planning

UNBC Research Ethics Board process completed

June 2010 Questionnaires hand-delivered to all cottage properties along

Norman Lake, BC

August 2010 Cut-off date for acceptance of completed questionnaires

Data compilation

Data analysis

September 2010 Data analysis
October 2010 Draft Final Report

November 2010 Review and editing process
December 2010 Publication of Final Report



Figure 1.1: Map of Norman Lake

Map Credit: Kyle Kusch

Case Study Introduction

Figure 1.1 shows the location of Norman Lake within the Province of British Columbia and specifically between Prince George and Vanderhoof. It is part of the Regional District of Fraser-Fort George, Electoral Area C.

According to 2006 BC Statistics census data, Prince George has a population of 70,981, and the Vanderhoof population is at 4,064. The driving distances from downtown Prince George as well as from downtown Vanderhoof to Norman Lake are 64km respectively (Google Maps).

Year-round road access to Norman Lake is limited to Norman Lake Road connecting to Highway 16 about 43km west of Prince George, leading approximately 20km south from the highway, then west along the north shore of the lake, and connecting to the Forest Service road system approximately 4km northwest of Norman Lake (Google Maps; BC Parks DL). Norman Lake Road is featured in Figure 1.1 showing the connection to the Highway, as well as in Figures 1.2 and 1.3 situated along the north shore of the lake. There is no public transportation to the lake. The nearest VIA Rail station is located in downtown Prince George. The closest public airport is YXS in Prince George, which provides passenger services mostly for in-province air travel (Prince George Airport Authority).

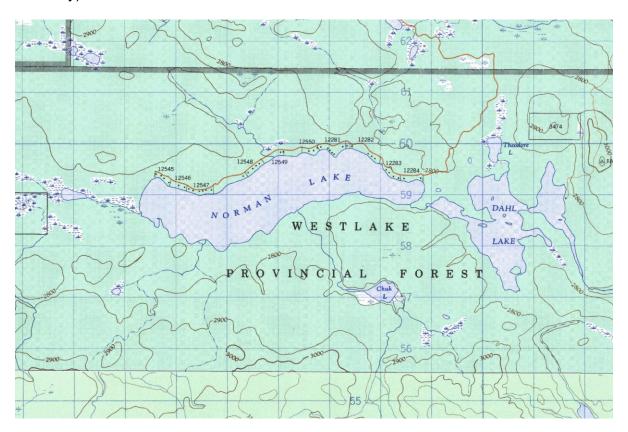


Figure 1.2 Norman Lake - Dahl Lake

Source: Digital Topo-Maps

Dahl Creek connects the eastern end of Norman Lake to Dahl Lake (Figure 1.2; iMapBC). Figure 1.3 shows that the southeast shore of Norman Lake is adjacent to Dahl Lake Provincial Park, a 1,583 ha day-use park established in 1981 (BC Parks 2003).

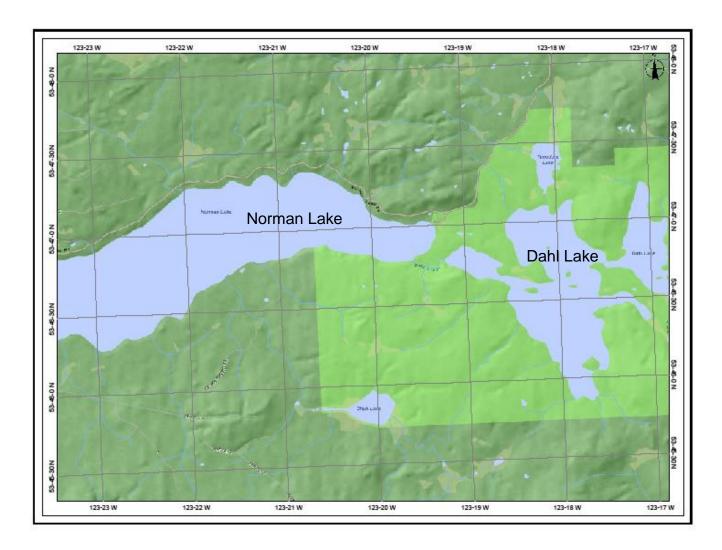


Figure 1.3 Dahl Lake Provincial Park

Source: iMapBC

In a 1992 study, Carmichael reports 138 residences along the north shore of Norman Lake and recommends no further development of the lake area. The 2004 Lakeshore Guidelines of the Regional District classify Norman Lake as *Limited Development* for its "high aesthetic, recreational, or an ecological importance such as fish or wildlife values that could be negatively impacted by significant development but can handle a limited amount of subdivision. Generally, these lakes have road access (may be seasonal) and no electricity is available" (p.31 & 36). An additional comment points out that development has reached its maximum.

Approximately 19km west of Norman Lake and just south of Highway 16, Cluculz Lake is the closest lake with lakefront property development. Cluculz Lake is roughly 20km long and has a shoreline of approximately 53km (BC Volunteer Lake Monitoring). Land use in the Cluculz Lake watershed area "includes lakeshore development, forestry and agriculture" (p.2). Of 659 lakeshore lots reported in 1999, close to 460 featured summer or permanent residences. Like Norman Lake, Cluculz Lake attracts Prince George and Vanderhoof residents for recreational activities. See Figure 1.4 for land use around Cluculz Lake and in its entire watershed.

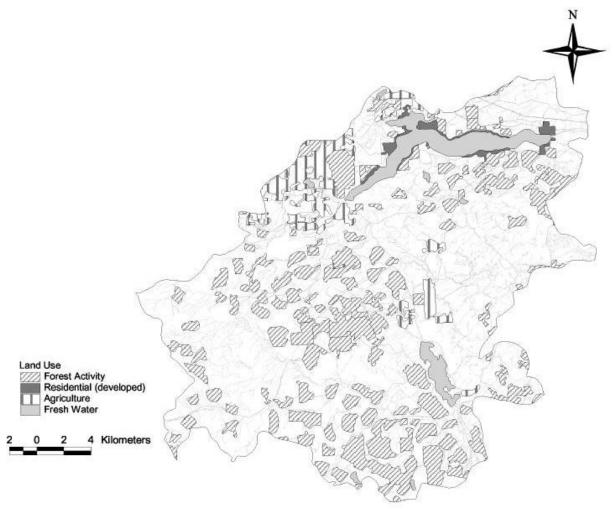


Figure 1.4 Cluculz Lake Watershed Source: BC Volunteer Lake Monitoring, p.2.

2.0 Methodology

This research involved a questionnaire survey of cottage property owners along Norman Lake, west of Prince George, BC. The purpose of the questionnaire was to collect information to address the core research questions noted in the project description.

Survey Implementation

The survey was developed in the spring of 2010 in concert with a research team at the University of Eastern Finland. The 106 questionnaires were hand delivered to all properties along Norman Lake early in June 2010. Completed surveys could be returned by mail through an enclosed postage paid envelope or dropped into a locked return mailbox at a designated property along the lake. The survey was accompanied by a cover letter that described the purpose of the project and outlined the Research Ethics Board issues (Appendix A). This included outlining the voluntary nature of participating in the study, as well as issues of confidentiality and anonymity.

A total of 50 surveys were completed and returned. This results in a response rate of approximately 47 percent (Table 2.1). For a survey of this type, this response rate is considered very good. In statistical terms, a response rate of approximately 50 percent in a sample of this size yields a typical error rate of +/- 6 to 9 percent, 19 times out of 20.

Table 2.1 Response Rate

Distributed surveys	106
Total completed surveys	50
Response rate	47.2%
Source: Norman Lake Survey "Founda	ations of Cottage Culture", 2010.

Survey Content

The survey addressed two research questions exploring the relationships between humans and nature which influence and attract cottagers, and the changes arising within cottage culture (Appendix B).

The survey was divided into six thematic parts. Part A asked for information on cottage property features and the respondents' use of their property. Status and duration of ownership, property and cottage size, built-in services and amenities, as well as the respondents' ties to the area, place of permanent residency, and frequency of their

cottage property visits were explored. For most questions in this part, respondents were given a selection of options to choose from with opportunities to further elaborate on their answers.

Part B contained more open ended questions about environmental services and impacts of cottaging. Respondents were prompted to give information on their use of, and rate their satisfaction with, water, sewage, and waste disposal services, and about their employment of environmentally friendly activities and features at their cottage.

In Part C, respondents were asked to rate the importance of cottage activities as well as their personal connections with the area. They were also given a chance to describe their favourite activities, name cottage activities that are missing, and list negative issues that impact their ability to enjoy their cottage setting.

Part D of the survey focused on the cottage community, community activities, community composition and cohesion, use of local community services, and conflicts within the community.

Part E collected information about the gender, age, marital status, education, income and employment status of the respondents, while Part F provided an open ended opportunity for respondents to address any issues that were not covered in the survey.

Analysis

In general, the reported results give totals for respondent answers to various questions. Responses to closed ended questions were entered into an SPSS database in order to complete a quantitative analysis. In undertaking an analysis of these responses, it is typical to explore facets that may explain possible differences in responses across the survey sample. As a result, the analysis used a set of evaluative variables, including household income and employment status. These differences are highlighted in the text. For household income, we compared households reporting annual incomes of less than \$45,000, households reporting an annual income between \$45,000 and \$95,000, and those reporting more than \$95,000. For employment status, we contrasted those respondents who were retired with those still in the labour force. Throughout the report, reference is made to these evaluative variables where they point out differences from the 'overall' pattern of responses.

For open ended questions, a qualitative analysis was done to identify, code, and categorize themes from the data. Once themes were identified, responses were tallied and entered into qualitative tables consisting of theme headings and sub-headings. The theme headings are bolded and have a numerical count beside them of the total number of comments received for that particular topic. Under each theme are sub-headings with a numerical count of the total number of respondents who raised a specific issue.

References

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Appendix A – Questionnaire Cover Le	openaix A –	Questionnair	re Cover	Letter
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Hello,

Recreational cottage properties are a common part of the rural Canadian landscape. This study is interested in understanding the changing nature of cottage property development and use. The goal of this study is to gain a better understanding of the human and natural landscape connections that attract cottagers to their recreational properties, and also the changing nature of cottaging communities. In addition to this study at Norman Lake, a companion study is underway in the 'Cottage Country' lakes area of central Finland. To accomplish this task, we need your help in completing the enclosed questionnaire.

You will find that the questionnaire is divided into several parts. Your participation in this study is entirely voluntary and, as such, you may choose not to participate. If you do participate, you may choose to not answer any questions that make you uncomfortable. Ideally, I would like you to answer all of the questions which apply to you.

I would like to stress that any information you provide will be kept confidential. If you examine the questionnaire you will see that there is no way to identify individual respondents and no information will be published which may be used to identify individuals. All information shared in this questionnaire will be held in strict confidence by the research team. All records will be kept in a locked room at UNBC and will be accessible only to the research team. The information will be kept until the final project report is complete. After this time, all questionnaire materials will be destroyed.

The questionnaire is being hand delivered to all properties along Norman Lake early in June 2010. This study is being conducted by the UNBC Community Development Institute. The questionnaire will take about 20 minutes to complete. A pre-paid return envelope is enclosed for your convenience – or you can drop the completed survey into the locked reply box at cottage property 100.

I would like to thank you for taking the time to help us with our research, your response will be of great assistance. If you have any questions or concerns, please do not hesitate to contact me. This project has been assessed by the UNBC Research Ethics Board. The project team does not consider there to be any risks to participation. Any complaints about this project should be directed to the Office of Research, UNBC (250) 960-5820; email is reb@unbc.ca.

Upon completion of the project, we will provide a summary report to all who received the blank questionnaire package.

Sincerely,

Greg Halseth
Professor, Geography Program
Canada Research Chair in Rural and Small Town Studies
Director, Community Development Institute at UNBC
University of Northern British Columbia
3333 University Way

Prince George, B.C. V2N 4Z9

tel: (250) 960-5826 fax: (250) 960-6533 email: halseth@unbc.ca

Appendix B – Questionnaire

"Foundations of Cottage Culture" Questionnaire

This questionnaire explores issues related to cottage properties. All properties along Norman Lake received a hand delivered questionnaire package. While your participation is voluntary, your assistance in answering the following questions would be greatly appreciated.

The survey has six sections. Most of the questions may be answered by simply placing an "X" in the appropriate box; other questions ask for written answers.

All responses are confidential.

The survey should take about 20 minutes.

Once completed, please use the reply envelope or drop at cottage lot #100

Office completed, pr	ease use the reply envelope of drop at collage lot #100.
Part A:	Cottage property description and use
These first question	ons are about your cottage property and its use.
[]Own []Rent	your cottage property? explain:
[] By	ry is owned, is it held: / your household / a group of households ther explain:
Did you build the co [] Yes [] No [] Other	explain:
How long have you	owned your cottage? years
Are you originally fr [] Yes [] No	om the area?

Is your spouse/partner originally from the area? [] Yes [] No	?				
How many years have you been coming to Nor years	rman La	ake?			
Why did you choose this area? How important 1=not important at all 2=not very important 3=somewhat important 4=quite important 5=very important	were th	ne follo	wing re	easons?	?
3-very important	1	2	3	4	5
Friends/relatives in the area Attractive natural landscape/area Possibility to engage in certain activities Good supply of services Friendly community/neighbourhood Born in the area/roots in the area Inheritance Good location/accessibility from permanent residence Attractive property/good price-quality ratio Good investment Previous experiences of/visits in the area as a tourist Other, please specify					
Do you (does your household) own or use othe [] Yes Where: [] No			es/leis	ure pro	perties?
Do you own RVs / boats / ATVs? [] Yes [] No					
Location (town) of your permanent residence:					

How many days per mont	r (on average) do you spend at your collage?
January	days/month
February	days/month
March	days/month
April	days/month
May	days/month
June	days/month
July	days/month
August	days/month
September	days/month
October	days/month
November	days/month
December	days/month
How many people regularl	y use your cottage?
Do you or a member of yo [] Yes, regularly [] Yes, occasional [] No	ur household do distance work at the cottage?
[] I've plans/I've o	age like now age less
What is the approximate s	ize of this cottage property (acres)?
What is the cottage floor a	rea (sq. ft.)?

Over the last 5 years, have you made any improvements/major investments in the cottage structure?
[] Yes
[] No
If yes, please list:

Is your cottage winterized/can the cottage be used year-round?
[] Yes
[] No
[] No, but I am planning to winterize it
Services / equipment at the cottage (mark all that apply) [] Electricity
[] Running water
[] Sewerage
[] Indoor Bathroom
[] TV
[] Computer with Internet access
[] Washing machine
[] Dishwasher
• •
[] Boat dock
What is the distance from your cottage to your
permanent residence (kilometers and/or meters):
permanent residence (monitores and/or meters).

Part B: Environmental Services and Impacts

This next set of questions asks about environmental issues at the cottag
--

Do you think cottaging (in general or as a way of life) poses negative environmental impacts? [] Yes [] No [] Cannot say
Have you noticed any environmental problems in the cottage area? [] Yes [] No
If yes, please identify the problems and who is responsible for them?
Please 'rate' how environmentally sound you consider your own cottage lifestyle? [] not at all environmentally sound [] not very environmentally sound [] somewhat environmentally sound [] environmentally sound [] very environmentally sound Explain why?
How do you normally travel to your cottage property (i.e.: private car, car pool, taxi etc.)?
When do you usually visit your cottage (choose all appropriate options) [] Occasionally [] Weekends [] Weekdays [] Holidays [] Summer vacation

What is the principal s	ource of wat	er supply on th	ne property?		
What is the method of	sewage was	ste disposal on	this property	y?	
What is the method of	solid waste	disposal on thi	is property / i	n this area?	
How satisfied are you	with the follo	wing services	? Please circ	cle one.	
	Very Dissatisfied	Dissatisfied	Neutral	Satisfied	Very Satisfied
Water supply Sewage waste disposal Solid waste disposal	1 1 1	2 2 2	3 3 3	4 4 4	5 5 5
Regional District services to cottagers	1	2	3	4	5
Do you have / do you	use any of th	e following at	your cottage	?	
Compost Recycling Solar panels Energy-efficient cottage Energy-efficient windo Energy-efficient applia Water saving technolo Use locally grown veg Avoid use of pesticide	ows ances ogy (i.e. show etables			Yes	No

How important are the following activities at tall 1=not important at all 2=not very important 3=somewhat important 4=quite important 5=very important					
Garden, lawn, vegetable garden Building/renovation/maintenance Firewood, forest work Fishing/hunting Picking berries/mushrooms Being outdoors in the nature Snowmobiles, ATVs, mopeds Swimming Vaterskiing, jet skis Motorboating Hiking Canoeing, rowing Jogging, walking Skiing/snowshoeing Eating and drinking, barbecue etc. Vatching TV Reading Being idle	1	2	3	4	5
Vhat kind of activities would you like to engate portunities for activities are missing in the	area?				- -

"Human-nature" relationships that attract cottagers

Part C:

How much do you feel "at home" in the following places?	
(Please mark the number below that best corresponds to your answer).	

	Strongly not at home 1	Not at home 2	Neutral 3		at lome L		ongly nome
Your cottage Cottage community/village Permanent residence Town of your permanent residence				[] [] []			
Reflect on your personal relat best corresponds to your answ		the cottage	area/pl	ace. M	lark the	numbe	er that
1= totally disagree 2= somewhat disagree 3= do not disagree or agree 4= somewhat agree 5= totally agree)		1	2	3	4	5
This is the best place for what I like No other place can compare to this This place is very important to me I would be sad if I couldn't come her Here I can be myself This place expresses who I am I feel like I belong here I'd be ready to make sacrifices to he I have no particular feelings for this There are sad memories related to I get bored here	area re any longer elp to protect the	nis place					

Part D: **Cottage community** This set of questions ask about your cottage "community". Do you or your spouse/partner have relatives/friends in the cottage area? [] Yes [] No Do you know most of your neighbours (including permanent residents and other cottagers)? [] Yes [] No Do you participate in the local associations (such as...)? [] Yes, please name:__ [] No How often do you use the following local services? Never Sometimes Nearly every time I visit the cottage 1 2 3 Grocery store Parks and other natural sights Snowplow service Renovation and construction services Plumbing and electrical services Health services Local events Restaurant services Buying firewood How active are your contacts with the following groups in the area? How often are you on average in contact with the following groups in the area? Never Sometimes Time-Often Very Often to-time 2 3 5 Permanent residents Cottagers **Tourists** Visiting friends Relatives living in the area

	Much	Less	Same		More	Muc	h
	Less 1	2	3		4	More 5	Э
Permanent residents Cottagers Tourists Visiting friends							
How would you describe your	relationship	with the fol	lowing gro	up	s?		
	Very Bad 1	Bad 2	Neutral		Good 4	Very Goo 5	
Permanent residents Cottagers Tourists							
How important is it for you to	have good o	contacts with	the follow	ving	g groups?		
	Not at all Important 1	Not very Important 2	Neutral		Quite Important 4	Very Impo 5	r ortant
Permanent residents Cottagers Tourists							
In case you have been in conbeen about the following thing 1=not at all 2=a little 3=somewhat 4=mostly 5=very much	tact with the	local reside	ents, pleas	e e	evaluate ho	w mu	uch it has
5=very much			1 :	2	3	4	5
They've visited me/l've visited them Neighbourly help Local events Through hobbies/activities Through collective water supply, se Through collective road maintenance Saying hello occasionally Other, please specify	wer, or waste	disposal servic	ces				

Would you like to have more contacts/socialize more with the following groups?

Do you know if there is discor [] Yes [] No	as the dispu	_			
Have you personally had disa been disturbed by other's beh borders)? [] Yes [] No	aviour or pla	ans in the ar			
Has cottage/second home tou [] Yes [] No	ırism becom	ne more impo	ortant/signifi	cant in the a	ırea?
If the amount of cottages was following things?	to increase	in the area,	how do you	think it wou	ld affect the
	Make Much Worse 1	Make Worse 2	No Change 3	Improve	Considerably Improve 5
Business opportunities Crime Noise and pollution Community cohesion Road & infrastructure maintenance Recreation facilities/opportunities My own attachment to the area					

Part E: Socio-demographic information

In this section we would like to ask some questions about you and your family. They are very much like the questions asked in the Canada Census and they help to create a profile of the cottager community. As a reminder, the answers are completely confidential.

completely (comacna.	
Members of t	the household (mark details	s of children who live with you)
Person 3: Person 4: Person 5: Person 6:	Female Male Temale Male Temale Male Temale Male Male Male Temale Male Male	Year of birth: Year of birth:
[] Sin [] Ma [] Se _l [] Wid	marital status? Ingle (never married) Inried/Common-law parated/Divorced dowed Iner: Please specify	
[highest level of educationa gh school diploma/GED ade/vocational/technical insommunity college/ diploma niversity degree ost-university studies	al attainment? stitute certificate or diploma
[] Hiq [] Tra [] Co [] Ur	gh school diploma/GED	evel of educational attainment? stitute certificate or diploma
of your house [] Up [] \$2 [] \$4 [] \$7 [] \$9 [] \$1	annual household income ehold? (<i>Please mark ONE</i>) to \$20,000 20,000 to \$44,999 5,000 to \$69,999 70,000 to \$94,999 20,000 to \$119,999 20,000 to \$144,999 45,000 or more	(before taxes), including income from all members

What is your primary employment status? (<i>Please mark ONE</i>). [] Working full-time [] Working part-time [] Self-employed full-time [] Self-employed part-time [] Not employed [] Student (including students who are working part-time) [] Homemaker [] Retired
[] Other
Profession:
What is your spouse/partner's primary employment status? (<i>Please mark ONE</i>). [] Working full-time [] Working part-time [] Self-employed full-time [] Self-employed part-time [] Not employed [] Student (including students who are working part-time) [] Homemaker [] Retired
[] Other
Profession:
Type of permanent residence
[] Detached house[] Apartment building[] Row house[] Other
Floor area

Part F: Concluding Questions

From your experiences as the owner/user of a cottage property, do you have anything else on this topic that has not been touched on here that you would like to comment on?