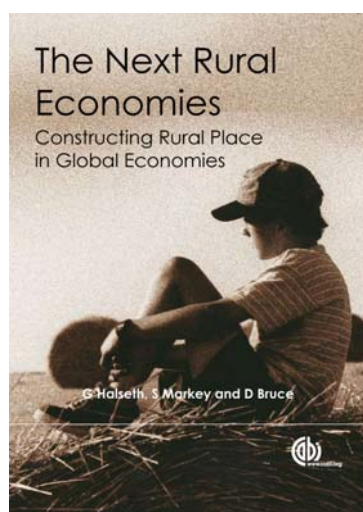


new book information from CABI



The Next Rural Economies Constructing Rural Place in Global Economies

Edited by **G Halseth**, University of Northern British Columbia, Canada, **S Markey**, Simon Fraser University, Canada and **D Bruce**, Mount Allison University, Canada

ISBN: 978 1 84593 581 8
December 2009 c.320 pages Hardback 224x172 mm
40 figures/illustrations

£75.00/US\$150.00/€105.00

Subject Classification: JBMF, KCM, KNAC
Territorial Market Rights: World

This book discusses the future of rural development and the recognition of the growing importance of 'place-based economies' where the unique attributes and assets of individual places determine their attractiveness for particular types of activities and investments. New understandings of competitiveness and conceptualizations of a *new* economy underline the importance of making strategic investments in community infrastructure. Doing things, at the local and regional scales, matters and not doing things has consequences. Topics include seasonal economies, amenity migration, IT industries, green energy and transportation developments.

Audience:

International academics and policy makers within geography, economic development, community development, community transition, and public policy

Contents:

1. Introduction: The Next Rural Economies

Part 1: Demographics, Migration, and Immigration

2. Something Old, Something New, Something Borrowed Something...? Rediscovering the Comparative Advantage of the "New" Pastoral Economies of Northern New South Wales, Australia
3. The US Great Plains, Change, and Place Development
4. A New Rural North Carolina: Latino Place-Making and Community Engagement
5. Connecting Rural and Urban Places: Enduring Migration between Small Areas in England and Wales
6. Ontario's Greenbelt and Places to Grow Legislation: Impacts on the Future of the Countryside and the Rural Economy

Part 2: Emerging Economies

7. Adding Value Locally through Integrated Rural Tourism: Lessons from Ireland
8. Value-Added Agricultural Products and Entertainment in Michigan's Fruit Belt
9. Rural Restructuring and the New Rural Economy: Examples from Germany and Canada
10. Nurturing the Animation Sector in a Peripheral Economic Region: The Case of Miramichi, New Brunswick

Part 3: Rural Policy and Governance

11. Co-Constructing Rural Communities in the 21st Century: Challenges for Central Governments and the Research Community in Working Effectively with Local and Regional Actors
12. Partnerships, People, and Place: Lauding the Local in Rural Development
13. The Political Economies of Place in the Emergent Global Countryside: Stories from Rural Wales

Part 4: Rural-Urban Exchange

14. Reviving Small Rural Towns in the Paris Periurban Fringes
15. When Rural-Urban Fringes Arise as Differentiated Place: The Socio-Economic Restructuring of Volvic Sources et Volcans, France
16. Rural Development Strategies in Japan

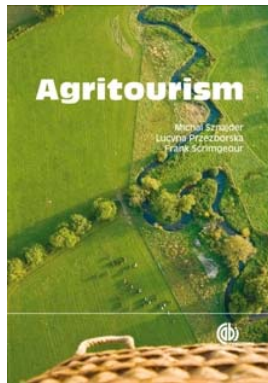
Part 5: Renewal in Resource Peripheries

17. Heroes, Hope, and Resource Development in Canada's Periphery: Lessons from Newfoundland and Labrador
18. Fly-in, Fly-out Resource Development: A New Regionalist Perspective on the Next Rural Economy
19. Understanding and Transforming a Staples-Based Economy: Place-Based Development in Northern British Columbia, Canada
20. Space to Place: Bridging the Gap

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CABI Head Office,
Nosworthy Way,
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Oxfordshire,
OX10 8DE, UK

T: +44 (0) 1491 832111
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E: orders@cabi.org



Agritourism

M Sznajder and L Przezbórska, Agricultural University of Poznań, Poland and **F Scrimgeour**, University of Waikato, New Zealand

April 2009 c.336 pages Hardback 978 1 84593 482 8

£75.00/US\$150.00/€115.00

Agritourism describes the activity of holidaymaking in rural areas, specifically for those seeking a rural experience. Activities can include wine tours, outdoor sports, participation in the rural lifestyle and local community, enjoyment of the natural environment and the opportunity to enjoy truly locally produced food. Agritourism forms a significant proportion of the tourism sector, and its growth is set to continue in both developed and developing countries.

The authors present the depth and variety of agritourism practiced around the world and cover all aspects of the economics and organization of agritourism. Topics discussed include agricultural economics, rural development, marketing, rural policy, different products and services available and the characteristics of agritourists.

Audience:

This will be a useful resource for students and researchers in leisure and tourism and rural development.

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