

Hiring: Research Assistant

Do young adults want to live downtown? Understanding attitudes in Prince George, BC

Part-time (10 hours per week)

May to August 2022 (with opportunity for an extension)

Project Description

Evidence suggests that a growing subset of the Gen Y and Gen Z populations prefer to live in central neighbourhoods that are walkable, vibrant, and close to amenities. However, little research has explored whether this phenomenon is true in smaller, northern centres.

This research project explores the attitudes and interests of young adults (Generation Y/Millennials and Generation Z/Zoomers) towards downtown Prince George, and more specifically, as a neighbourhood to reside in. Participants will be invited to share their perspectives via a web-based survey hosted through *Survey Monkey*.

I am seeking one research assistant to assist with a variety of tasks on this project (see **responsibilities** below). The successful candidate should have an interest in research and is eager to dive into the topics of urban planning, downtown revitalization, and housing preferences, all within the context of Prince George.

This position offers the successful candidate an opportunity to be a part of a small research team and to develop and strengthen skills and knowledge.

Responsibilities

The successful candidate should expect to work on the following tasks:

- Complete a review of academic and non-academic literature as it relates to housing and neighbourhood preferences of Generation Y (Millennials) and Generation Z (Zoomers)
- Develop a strategy to communicate, advertise and invite participants to a web-based survey that gauges the attitudes of Gen Y and Z towards downtown Prince George/living downtown
- Assist with launching and on-going management of the web-based survey
- Assist with data visualization
- Be prepared to take on related tasks as necessary

Qualifications

The successful candidate should have a demonstrated knowledge of planning concepts. As well, a keen interest in research relating to urban planning, downtown revitalization, and housing preferences, all within the context of mid-sized cities (i.e., Prince George). Knowledge about downtown Prince George (past and present) would be an asset.

The successful candidate needs to possess strong communication, interpersonal and organizational skills. The successful candidate should be able to work as part of a team but also comfortable with working independently on assigned responsibilities. Finally, the successful candidate should have a solid understanding of how to use social media and web-based platforms and a demonstrated ability to attract participants to engage with content (with the objective to drive participation to the web-based survey).

Salary, Location and Hours

Salary will be commensurate with education and experience. The successful candidate will have the opportunity to work remotely, however, some duties will require a presence in Prince George. Hours of work are flexible and will follow a mutually agreed upon schedule. The estimated contract length will be 16 weeks with an opportunity for an extension.

How to Apply

If the above project and responsibilities sound of interest, apply by emailing a cover letter stating your interest and a copy of your resume to Rylan.graham@unbc.ca by May 9th, 2022 (applications will be accepted until the position is filled).

Any inquiries about the project and position can be sent to:

Rylan Graham, PhD RPP MCIP

Assistant Professor

School of Planning and Sustainability

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