

# JOIN US AT ORIENTATION AND WELCOME TO UNBC 2023!

## Help us welcome new students to Prince George and the UNBC campus!

From September 1 – 28, UNBC will welcome over 850 undergraduate and graduate students to our four campuses located throughout northern B.C. Our theme is “Welcome to the Wolf Den” symbolizing the leadership, loyalty, intelligence, family, friendship, teamwork, protection, playfulness, and other noble traits of the Timberwolf which unite UNBC students, northern BC residents, and the entire UNBC community.

UNBC will be hosting a variety of fun events at our main Prince George campus - incoming students and their families will experience a social and academic introduction to post-secondary life! We invite your business to partner with us and profile your products and services to this demographic!

## Sponsorship Tiers

Please find below the various levels of our promotional packages for our valued merchandise sponsors. Customized and personalized packages can be further discussed upon request. The monetary values listed at each level of sponsorship reflect the value of merchandise provided.

	<b>Gold \$2,500</b>	<b>Silver \$1,000</b>	<b>Bronze \$500</b>
Powered by sponsor of ALL 6 titled events (including on-site branding) *see itinerary on page 2	<b>X</b>		
Recognition on all UNBC Student Life social media accounts	<b>X</b>	<b>X</b>	
Company name and logo on all Orientation print advertising (posters, schedule, etc.)	<b>X</b>	<b>X</b>	
Reservation for 2 Campus Information Sessions	<b>X</b>	<b>X</b>	
Recognition on UNBC Student Life web page	<b>X</b>	<b>X</b>	<b>X</b>
Table at Orientation Day Services Expo	<b>X</b>	<b>X</b>	<b>X</b>

## Powered by Events - Itinerary

September 5th, 2023

### Orientation Lunch

Join UNBC President and Vice-Chancellor Dr. Geoffrey Payne, Faculty of Health and Human Sciences Dean Dr. Rebecca Schiff, and her faculty, staff, and new students at lunch in the Charles J. McCaffrey Atrium.

**Charles J. McCaffrey Atrium | 11:00 am – 1:00 pm**

### Orientation Lunch

Join UNBC Vice-President Academic and Provost Dr. Wendy Rodgers, Faculty of Environment Dean Dr. Nicola Koper, Faculty of Indigenous Studies, Social Sciences, and Humanities Dean Dr. Kriston Rennie and their, faculty, staff, and new students at lunch in the Bentley Centre.

**Bentley Centre | 11:00 am – 1:00 pm**

### Orientation Lunch

Join City of Prince George Mayor Simon Yu, Faculty of Science and Engineering Dean Dr. Deborah Roberts, Faculty of Business and Economics Dean Dr. Ronald Camp, and their faculty, staff, and new students at a lunch in the Teaching & Learning Building Atrium.

**Teaching & Learning Building Atrium | 11:00 am – 1:00 pm**

### Orientation Welcome Ceremony

Join UNBC Chancellor Darlene McIntosh, President and Vice-Chancellor Dr. Geoffrey Payne, Vice-President Academic and Provost Dr. Wendy Rodgers, City of Prince George Mayor Simon Yu, UHNBC Drummers, Prince George campus' new graduate and undergraduate students, representatives from Timberwolves Athletics and Timberwolves mascot Alpha for a high-energy welcome to UNBC including prizes and a basketball scrimmage between UNBC faculty and students!

**Northern Sports Centre | 1:30 pm – 3:30 pm**

September 15th, 2023

### Graduate Student Welcome Mixer

UNBC's newest graduate students will gather at an informal mixer where they will meet current graduate students and representatives from the UNBC community.

**Bentley 7-170/172 | 12:00 pm – 2:00 pm**

### Dates of Your Choice

#### Campus Information Sessions: Fall and Winter Semester

Two opportunities for you to meet directly with target UNBC student groups. You will be provided with a room booking, promotion of your visit to UNBC, an event listing on the Student Life and Student Career Centre event websites, and parking passes for your representatives. These sessions will be perfect opportunities for you to discuss recruitment, career pathways, career readiness and alumni mentorship opportunities.

## Contact us for details

Email: [studentlife@unbc.ca](mailto:studentlife@unbc.ca)

Phone: 250-961-0942

[unbc.ca/orientation/orientation-sponsorship](http://unbc.ca/orientation/orientation-sponsorship)

**Thank you in  
advance for  
your support!**

