A new major
Public Administration and Community Development
within the Geography Program BA.

Objectives:

This major is targeted at people who seek to combine public administration with a keen interest in community development.

The goal is to give students the skills to function within a range of groups, organizations, and offices. The graduate is able to interact with appropriate professionals, receive their input and reports, and collate a wide range of information and material in service of their group/organization/office. Skills in analysis and synthesis are to be complemented by an ability to work cooperatively and effectively, and to be able to communicate clearly through written, oral, and graphic mediums.

For this major, 'public administration' is conceptualized broadly. It is understood as involving the regulated functioning and management of public service offices, groups, and organizations within broad social, economic, and political contexts. The skills required to accomplish these tasks are readily transferred between different organizational settings, but at this general level there is a focus upon the interrelation of policy and management; of the recursive relationship between the rules and the actions.

For this major, the understanding of 'community development' is similarly broad. It encompasses improvements to social, economic, and cultural foundations so that a community can organize its assets and resources to achieve objectives considered important. This may involve increasing the skills, knowledge base, and ability to access information and resources, and to then use those tools to create strategies and partnerships to take advantage of changing circumstances. Such actions occur within existing norms, traditions, regulations, and social relationships and may involve conflict and dispute resolution, consensus building, as well as technical skills used in information access and communication.

With these broad understandings, public administration and community development are seen as complementary and mutually reinforcing. Attention to public administration and community development issues and implications may span from the individual through to the global economy. Extending this flexibility, communities can be understood as organized around places, regions, or interests.

Together, this direction will assist the student in becoming equipped for community leadership, with the knowledge and skills to bring together diverse expertise and information on an array of subjects and mobilize it to community benefit. Finally, a graduate of this major will have a thorough understanding how

issues affect Aboriginal and non-Aboriginal communities, and how they can work together effectively.

Credential: BA Public Administration and Community Development

Proposed Start Date: January 2008

<u>**Program Description (from UNBC calendar)**</u>

Major in Public Administration and Community Development

The Public Administration and Community Development major gives students the skills to function within a range of groups, organizations, and offices. The graduate is able to interact with appropriate professionals, receive their input and reports, and collate a wide range of information and material in service of their group/organization/office. Skills in analysis and synthesis are complemented by an ability to work cooperatively and effectively, and an ability to communicate clearly through written, oral, and graphic mediums.

The Public Administration and Community Development major requires completion of 120 credit hours, 48 of which must be at the upper division level. At the 1st and 2nd year level, students must take the 7 required courses and a minimum of 1 course from each of the 7 focus categories. At the 3rd and 4th year level, students must take the 4 required courses and a minimum of 1 course from each of the 7 focus categories. To complete the 120 credit hours, students must take 45 credit hours of electives, of which 18 credit hours must be at the upper division level.

It is possible for students to organize their course choices (focus categories and electives) to achieve a 'specialization' of course work. A specialization will require 24 credit hours of courses (8 courses) from one of the specialization lists:
- Specialization in Local Public Administration
- Specialization in Aboriginal Community Development
- Specialization in Planning

1st and 2nd year level

Required:

COMM 100-3 Introduction to Canadian Business
ECON 100-3 Microeconomics
ECON 101-3 Macroeconomics
ENPL 104-3 Introduction to Planning
FNST 100-3 Aboriginal Peoples of Canada
GEOG 101-3 Human Geography
POLS 100-3 Contemporary Political Issues

Select ONE course from each Focus area below:

Community Focus:
      GEOG 206-3 Social Geography

Public Administration Focus:
      ECON 110-3 Introduction to Health Economics and Policy
      POLS 251-3   Local Services and Public Policy
      POLS 260-3   Politics of Public Finance

Governance Focus:
      POLS 200-3   Canadian Government and Politics
      POLS 250-3   Law and Municipal Government

First Nations Focus:
      ENPL 208-3   First Nations Community and Environmental Planning
      FNST 215-3   Issues in External Relations for Contemporary First Nations Peoples
      FNST 216-3   Issues in Internal Organization for Contemporary First Nations Peoples
      FNST 249-3   Aboriginal Resource Planning
      POLS 220-3   Canadian Law and Aboriginal People

Methods Focus:
      ECON 205-3   Statistics for the Social and Management Sciences
      or   MATH 242-3 Statistics for the Social and Health Sciences
      ENPL 204-3   Principles and Practices of Planning
      ENPL 206-3   Planning Analysis and Techniques
      FNST 200-3   Methods and Perspectives in First Nations Studies
      FNST 203-3   Introduction to Traditional Environmental Knowledge
      GEOG 204-1 Introduction to GIS for the Social Sciences
      GEOG 205-3 Cartography and Geomatics

Economic Focus:
      COMM 230-3 Organizational Behaviour
      ECON 203-3   Canadian Economic History
      GEOG 202-3 Economic Geography
      ORTM 200-3 Sustainable Resource Recreation and Tourism

General Focus:
      ANTH 101-3 People and Cultures
      ARTS 102-3 Research Writing
      COMM 240-3 Introduction to Marketing
      POLS 290-3   Research and Writing in Political Science
      ORTM 100-3 Leisure in Life

3rd and 4th year level

Required:

        ENPL 313-3 Rural Community Economic Development
        POLS 302-3 Canadian Public Administration
        POLS 332-3 Community Development
        GEOG 424-3 Social Geography of Northern Communities

Select ONE course from each Focus area below:

Community Focus:

        ANTH 316-3 The Social Theory and Structure of Contemporary Canadian Society
        COMM 302-3 Entrepreneurship
        ENPL 301-3 Sustainable Communities: Structure and Sociology
        GEOG 309-3 Geographies of Migration & Settlement
        ORTM 407-3 Recreation, Tourism, and Communities
        SOCW 437-3 Social Work with Groups and Communities

Public Administration Focus:

        ENPL 304-3 Mediation, Negotiation, Public Participation
        POLS 340-3 First Nations Self-Government and Administration
        POLS 403-3 Social and Health Policy and Administration
        SOCW 435-3 Community Social Policy

Governance Focus:

        ANTH 410-3 Theory of Nation and State
        GEOG 305-3 Political Geography
        POLS 316-3 Community Government and Politics
        POLS 320-3 Canadian Politics and Policy
        POLS 333-3 Politics and Government of BC

First Nations Focus:

        ANTH 404-3 Comparative Study of Indigenous Peoples of the World
        ENPL 409-3 Advanced First Nations Community and Environment Planning
        FNST 304-3 First Nations Environmental Philosophy and Knowledge
        GEOG 403-3 Aboriginal Geography
        NREM 303-3 First Nations Approaches to Resource Management
        ORTM 306-3 Indigenous Tourism and Recreation
        POLS 415-3 Comparative Northern Development
        SOCW 455-3 First Nations Governance and Social Policy

Methods Focus:
  ENPL 419-3 Social Research Methods
  FNST 300-3 Research Methods in First Nations Studies
  ORTM 410-3 Research Methods and Analysis

Economic Focus:
  COMM 303-3 Introduction to International Business
  ECON 305-3 Environmental Economics
  ECON 330-3 Resource Economics
  ECON 401-3 Global Economy
  ECON 407-3 The Economy of Northern BC
  GEOG 401-3 Resource Geography
  GEOG 422-3 Geography of the World Economy

General Focus:
  COMM 332-3 Business and Professional Ethics
  COMM 340-3 Marketing Communications
  COMM 342-3 Services Marketing
  ENVS 414-3 Environmental and Professional Ethics
  FNST 440-3-6 Internship in First Nations Studies
  FNST 498-3 Special Topics in First Nations Studies
  GEOG 308-3 Introduction to Medical Geography
  POLS 317-3 Ethics

Specializations

It is possible for students to organize their course choices (focus categories and electives) to achieve a 'specialization' of course work. For the PACD major, completion of a specialization will require 24 credit hours of courses (8 courses) from one of the specialization lists. There are 3 identified specializations:

  Specialization in Local Public Administration
  Specialization in Aboriginal Community Development
  Specialization in Planning

Specialization in Local Public Administration:

* Students choosing this specialization should be aware that UNBC also offers a Public Administration Certificate through the Political Science program, as well as a First Nations Public Administration Certificate through the First Nations Studies program.

Lower Division (1st and 2nd year) course choices
  COMM 100-3 Introduction to Canadian Business
  COMM 230-3 Organizational Behaviour
  POLS 220-3   Canadian Law and Aboriginal People
  POLS 250-3   Law and Municipal Government
  POLS 251-3   Local Services and Public Policy
  POLS 260-3   Politics of Public Finance
  POLS 290-3   Research and Writing in Political Science

Upper Division (3rd and 4th year) course choices
  POLS 316-3   Community Government and Politics
  POLS 317-3   Ethics
  POLS 320-3   Canadian Politics and Policy
  POLS 333-3   Politics and Government of BC
  POLS 335-3   Community Politics
  POLS 340-3   First Nations Self-Government and Administration
  POLS 403-3   Social and Health Policy and Administration

Specialization in Aboriginal Community Development:

Lower Division (1st and 2nd year) course choices
  ENPL 208-3   First Nations Community and Environmental Planning
  FNST 200-3   Methods and Perspectives in First Nations Studies
  FNST 203-3   Introduction to Traditional Environmental Knowledge
  FNST 215-3   Issues in External Relations for Contemporary First Nations Peoples
  FNST 216-3   Issues in Internal Organization for Contemporary First Nations Peoples
  FNST 249-3   Aboriginal Resource Planning
  POLS 220-3   Canadian Law and Aboriginal People

Upper Division (3rd and 4th year) course choices
  ANTH 404-3 Comparative Study of Indigenous Peoples of the World
  COMM 302-3 Entrepreneurship
  ENPL 409-3   Advanced First Nations Community and Environment Planning
  FNST 300-3   Research Methods in First Nations Studies
  FNST 304-3   First Nations Environmental Philosophy and Knowledge

FNST 416-3   International Perspective
FNST 440-3-6 Internship in First Nations Studies
FNST 498-3   Special Topics in First Nations Studies
GEOG 403-3 Aboriginal Geography
NREM 303-3 First Nations Approaches to Resource Management
ORTM 306-3 Indigenous Tourism and Recreation
POLS 340-3   First Nations Self-Government and Administration

Specialization in Planning:

* It should be noted that the 'Specialization in Planning' does not lead to an accredited planning degree. A professional accredited Canadian Institute of Planner degree is through the School of Environmental Planning. Refer to the calendar for further information.

Required courses

ENPL 104-3 Introduction to Planning
ENPL 204-3 Principles and Practices of Planning
ENPL 301-3 Sustainable Communities: Structure and Sociology
ENPL 304-3 Mediation, Negotiation, Public Participation

Complete four of the following

ENPL 206-3 Planning Analysis and Techniques
ENPL 208-3 First Nations Community and Environmental Planning
ENPL 313-3 Rural Community Economic Development
ENPL 409-3 Advanced First Nations Community and Environment Planning
ENPL 419-3 Social Research Methods